

**Board of Directors Meeting  
Minutes  
American College of Pediatricians  
Friday-April 17, 2015  
Atlanta, Georgia  
Hilton Garden Inn - Atlanta Airport/Millennium Center**

Present: Drs. Susan and Scott Field, Patty June, Bill Shaw, Carl Pfanstiel, John Nading, Quentin Van Meter, Michelle Cretella, Chris Ferrara, Den Trumbull, Becca Huizen, Don Hagler, jeff Brewster, Tom Benton, Mike Artigues, Scott Spies, and College administrator, Lisa Hawkins.

<p><b>1. Call to Order and opening prayer Approx. 6:45 pm</b></p>	<p>Dr. Cretella welcomed everyone to the Board meeting – especially the newest members to the Board: Scott Field and Bill Shaw, and guest members. She also thanked Dr. Trumbull for his service as President for the past 4 years presenting him with a small gift of recognition.</p> <p>Guests in attendance to this meeting: member John Nading from Mississippi/Tennessee, member Susan Field from Alabama, and member Carl Pfanstiel from Oklahoma.</p> <p>Board members unable to be present: Jane Anderson, Nick Yates and Randy Matthews.</p> <p>Hard copies of the agenda were passed out and an invitation to Dropbox was emailed to the group present.</p>
<p><b>2. Approval of the Minutes</b></p>	<p>Minutes from the previous Board meeting in October 2014 were sent to the participants in advance for review. All present accepted and voted to approve those minutes.</p>
<p><b>3. Approval of Interim Executive Committee Decision/Action Items</b></p>	<p>Actions by the EC over the last six months were sent around to the Board in advance of this meeting for their review. All present accepted and vote to approve these action items of the EC over the past six months.</p>
<p><b>4. Additions to the Agenda</b></p>	<p>1. Dr. Van Meter is changing his presentation to a single presentation combining his presentation as VP with his presentation as chairman of the 2016 National Meeting committee.</p> <p>Agenda approved with this change.</p>
<p><b>5. Objectives for this meeting</b></p>	<ol style="list-style-type: none"> <li>1. Importance of the natural family</li> <li>2. Recruiting of new members</li> <li>3. Expanding our donor base</li> </ol>
<p><b>6. Past President's Report (D. Trumbull)</b></p>	<p>Dr. Trumbull shared a Powerpoint presentation, "The College: The Past, Present, and the Future," highlighting the purpose of the College, the past accomplishments of the College and where we hope to go in the future. A copy of this presentation is available.</p>

	<p>Following Dr. Trumbull’s presentation, Dr. June shared that she had re-created all of the College patient handouts with Title on the Top for anyone who has a display unit in their office. Copies in this format are available by contacting the office.</p> <p><b>Action item:</b> Lisa to add this to the web page about handouts.</p> <p>Dr. Van Meter commended Dr. Huizen and Dr. Anderson for their work on the Conversations project. More will be discussed about this tomorrow.</p>
<p><b>7. President’s Report (M. Cretella)</b></p>	<p>Dr. Cretella as the new President to the College presented a S.W.O.T. Analysis (Strengths, Weaknesses, Opportunities and Threats) as a strategy for the College moving forward. A copy of this Powerpoint presentation is available.</p> <p>Following the College PR "50 Shades of Wrong," Dr. Cretella was contacted by Victoria Hearst, granddaughter of the founder of Cosmopolitan Magazine. Ms. Hearst asked Dr. Cretella if the College will assist her with a national campaign entitled "Cosmo harms Minors" which aims to restrict the magazine to adults. Ms. Hearst has documented medically inaccurate, as well as pornographic content in this magazine for years, but her family refuses to restrict it to adults. Consequently, Ms. Hearst is taking her crusade public by partnering with the National Center Against Sexual Exploitatio, Breitbart news and Dr. Miriam Grossman, in addition to the College. Dr. Cretella agreed that the College can help by providing accurate medical information about adolescent sexuality via op/ed pieces, as well as offer a position paper documenting the detrimental effects of pornography upon youth. Dr. David Perry, a member of the College's Adolescent Sexuality Committee, is preparing this statement. Dr. Cretella already submitted an op/ed criticizing the promotion of anal sex that appeared in the March issue of Cosmo. In addition, Dr. Diane Foley, Chair of the College's Adolescent Sexuality Committee, will appear with Ms. Hearst to represent the College at a national press conference in Washington, D.C. on April 22nd</p> <p>Dr. Cretella discussed the reasons for Lisa coming back to the office full-time to step in when Rhonda left the position. The College will run an ad in May for part-time help to assist Lisa in her position as Executive Administrator.</p> <p>Visiting College member Dr. John Nading mentioned that his wife would be honored to help our organization any way she can. Members of the Board suggested Lisa speak with her to see if there may be tasks she is qualified and willing to accept. We are restricting the assistant Administrator position, however, to an individual who resides in Gainesville.</p>
	<p style="text-align: center;"><b>Break around 8:30 pm.</b></p> <p style="text-align: center;"><b>Meeting resumed about 8:50 pm.</b></p>
<p><b>8. Membership Report (M. Artigues)</b></p>	<p>Thank you to Dr. Artigues for agreeing to take on the Chairmanship of the Membership committee.</p>

<p><i>Issues in Law &amp; Medicine-</i> the journal</p>	<p>The College currently has 337 members: 252 fellows 22 emeritus 10 candidate fellows 29 training fellows 10 students 3 specialty fellows 1 retired phys. fellow 10 associate members 120 of the members are female 217 of the members are male</p> <p>Membership covers 45 states. The states not represented are Delaware, Hawaii, Maine, Nevada and West Virginia.</p> <p>9 members took advantage of the 5% discount by setting up their credit card for auto renewal.</p> <p>One member took advantage of the three year renewal at a 5% discount and another member is currently considering it.</p> <p>251 members are paid up thru 2015 45 members still need to pay (Students and TF and some Emeritus members [over 80 y.o.] have free dues)</p> <p>Discussion: Does the College want to consider subscriptions to <i>Issues in Law &amp; Medicine</i> as paid for member benefit? Subscriptions to this journal were extended to the College through the American Association of Pro-Life Obstetricians &amp; Gynecologists generously discounted to \$30/year.</p> <p><b>Action item:</b> Following discussion, the Board voted that provided the College does not incur any expense, the journal can be made available as a member benefit at \$30/year per member.</p>
<p><b>9. Vice President's Report – Dr. Van Meter</b></p> <p><b>2016 National meeting</b></p>	<p>Dr. Van Meter shared a Powerpoint presentation with an overview of the upcoming 2016 National Meeting plans, and words to the wise when presenting an opinion/argument.</p> <p>The National meeting is planned for February 2016 in conjunction with the American Association of Pro-Life Obstetricians &amp; Gynecologists. The final date and venue will soon be determined. The date choices are February 19-21 or February 26-28, and the venue choices are between Houston and Austin.</p> <p>Friday morning College board members could arrive and plan to participate in an abbreviated Board meeting Friday afternoon and evening to replace the normally scheduled spring 2016 meeting. The official national meeting will begin on Saturday and run through Sunday morning. Provisions will be made for worship services on the premises early Sunday morning prior to the start of the meetings.</p>

<p><b>How to argue well: Matt Fradd</b></p>	<p>The meeting is being developed around a theme, “Health and Human Nature.” <b>Action item:</b> some Board members suggested new verbiage for the theme to instead read as, “Health and Natural Design.” For discussion during the next AAPLOG/ACPeds conference call in May.</p> <p>Approximately 12 speakers will be necessary for the conference to cover such topics as:</p> <ul style="list-style-type: none"> <li>• Abstinence until marriage</li> <li>• Feminist support for pro-life</li> <li>• Mainstream medicine’s approach to women’s health is harmful</li> <li>• Non-embryonic stem cell research advances</li> <li>• Other topics on medical ethics</li> </ul> <p>Suggestions for speakers are encouraged and welcome. CME will be available.</p> <p>Dr. Van Meter suggested that we consider, perhaps at the National meeting, to engage those with opposing views to dialogue with us in some kind of forum. For example:</p> <ul style="list-style-type: none"> <li>• A debate about transgender individuals between Dr. Paul McHugh and any one of the plethora of directors at transgender clinics.</li> <li>• A debate about educating 12 year old boys about the need for abstinence from oral sex vs empiric universal vaccination of 12 year old boys against HPV.</li> </ul> <p>Dr. Van Meter than shared a video “<a href="#">An interview with Matt Fradd: How to argue well</a>” instructing on how to engage such a debate and what the necessary ingredients are for such a debate. A copy of this Powerpoint and the video are available.</p>
<p><b>10. Meeting closed in prayer: 9:55 pm</b></p> <p><b>Americanclarion.com</b></p>	<p>Following Dr. Van Meter’s presentation, Dr. Trumbull shared the weblink <a href="http://www.americanclarion.com">www.americanclarion.com</a> with those present. This website lists important amicus briefs defending traditional marriage and the College’s <a href="#">brief</a> is on the list.</p>



The Timothy Fund	<p>recommendations to be presented to the EC for approval.</p> <p>To form the committee, the College will ask for member volunteers and from among those who volunteer, Dr. Cretella will appoint the committee members.</p> <p>Dr. June recommended that the committee look into investing with the <a href="#">Timothy Fund</a>. (For biblically responsible investing.)</p>
<b>3. Housekeeping</b>	<ul style="list-style-type: none"> <li>• Reminder and instructions on how to change the subject line in an email if the body of what you are sending is different than the original subject. Thank you for your attention to this detail!</li> <li>• Reminder and instructions about using Track Changes for Word documents that you are asked to review. <a href="#">See these instructions</a>. Video instructions are available via YouTube as well. In addition, if you prefer, you can arrange a time convenient for you to have Lisa to a screen share tutorial to show you how.</li> <li>• Lisa asked Dr. Spies and Dr. Cretella to sign new member certificates since our supply is low. Done!</li> </ul>
	Break at 9:45 am until 10 am
<b>4. Dr. Cretella on the College's Core Values and her introduction to Chris Ferrara -- the founding of science on the basis of natural law</b>	<p>Dr. Cretella explains the reasons for the birth of the College and its Core values based on natural law. There are moral absolutes and scientific truths that transcend social and political considerations of the day. She affirmed that while the College is not a religious organization, it is a theistic one rooted in natural law and sound science.</p> <p>Chris Ferrara is President and founder of the American Catholic Lawyers Association. He shared with attendees a Powerpoint in support of acknowledging that there is indeed an order of natural law established by a Creator God, just as the American Founders believed.</p> <p><b>Syllogism #1:</b>  Major: Molecules are not free; they must do what molecules do according to physical laws.  Minor: A mass of molecules is no more free than an individual molecule.  Conclusion: Therefore, matter is not free.</p> <p><b>Syllogism #2:</b>  Major: Matter is not free but rather is governed in its movements by physical laws it cannot choose to ignore.  Minor: If man is composed only of matter, then man is not free but rather is governed in his actions entirely by the same laws that govern matter.  Minor: An agent cannot be morally accountable for its actions if these actions are completely determined by the laws that govern matter (e.g. a brick is not morally accountable for falling on</p>



	<p>Medicine, house the College Position Statement on the natural law, and address the intersection of science, medicine, reason, morality and faith. 2) The natural law statement will be presented to the entire Board and the Medicine &amp; Morality Committee for review for edits simultaneously following Roxanne and Tiva's final comments.</p> <p>A copy of Chris's presentation is available upon request.</p>
	<p style="text-align: center;">Break 11:15 am Group photos Hotel room checkout</p> <p style="text-align: center;">Meeting resumed at 11:37 am with a display of promotional items to consider as member gifts for future</p>
<p><b>5. Marketing (T. Benton)</b></p>	<p>Dr. Benton gave a quick review of the marketing efforts over the past 6 months.</p> <p>The College has issues Press Releases, content on its website, more position statements, blogs, newsletters, and interacted with social media. Currently the College engages only with Linked In, Facebook and Twitter.</p> <p>Dr. Benton brought to our attention the need to make our website mobile friendly as that is now the growing norm. <b>Action item:</b> ask Ron Gladski, the College web developer, to initiate this action.</p> <p>When trying to engage the audience it's always beneficial to use photos.</p> <p>Our recent mailing efforts to Oklahoma and Kansas were not very successful with only one new member resulting from that mailing.</p> <p>A copy of the Powerpoint presentation is available upon request.</p>
	<p style="text-align: center;">11:45 am working lunch in the meeting room</p>
<p><b>6. Planning &amp; Development (M. Cretella)</b></p> <p>Promotional items for the College</p> <p>Recommendations to Increase Membership:</p>	<p>Earlier Dr. Trumbull shared some promotion item samples that he brought to the meeting.</p> <p>Dr. Van Meter suggested that we have Tervis tumblers made up with our logo inserted or imprinted.</p> <p>Dr. June suggested that we have embroidered patched made of the logo and mailed out with member renewals.</p> <p>With the Best4Children campaign mailing this summer, it was suggested that we remind members of the handouts and posters, etc.</p> <p>Dr. Trumbull suggested that the Board members and members ask their conservative friends to consider donating to the College.</p>

<p>“Friend” of the College as a new membership category</p>	<p>Dr. June again suggested that we create a new membership category “Friend” of the College for those who are not affiliated with medicine or able to join in one of our other categories. A “Friend” category could be for as little as \$25.</p>
<p>Amazon Smile</p>	<p><b>Action item:</b> Chris Ferrara will draft a letter to Amazon Smile on behalf of the College. Following the mailing of his letter, the College will reapply to the program.</p>
<p>Conversations Project</p>	<p>Dr. Huizen reviewed the Conversations project telling all present that so far 11 have been reviewed by the Board with 4 more to go. Plans are to create a small booklet version of the Conversations and consider a pilot program of sending them out to residents in one state. Quantify the response/results so that we can measure its success. The College is also in negotiations with Big Momma Apps to have an app with the Conversations for easy accessibility to residents and young physicians who are tech savvy.</p>
<p>Big Momma Apps</p>	<p>Dr. Huizen provided a cost quote for creating a booklet of the Conversations.</p>
<p>More patient handouts?</p>	<p><b>Action item:</b> Dr. June suggested that in the future we consider turning some of the Conversations into patient handouts as well.</p>
<p>The National Christian Foundation and pursuing non-member donations</p>	<p>One way of pursuing nonmember donors is to consider registering with the <a href="#">National Christian Foundation</a> at \$299/year. <b>Action item:</b> Dr. Spies will investigate this option and provide the College with details.</p>
<p>Online store with logo merchandise</p>	<p>There is an online store that the College has set up an account with <a href="http://acpeds.qbstores.com/">http://acpeds.qbstores.com/</a></p>
<p>Meltwater vs Standard Newswire</p>	<p>Meltwater is a news agency that has been courting the College for a few years. They do much more than press releases but they charge \$5000/year. Lisa estimates that in a busy year the College may spend as much as \$2500 on press releases with Standard Newswire. Obviously the College cannot put out \$5000/year for Meltwater but if Meltwater would consider allowing Family Watch International and the College to share an account that may be a possibility. Lisa has put a message out to Sheldon at Family Watch to see how they feel about this idea. If they are agreeable, we may be able to negotiate something with Meltwater for 2016.</p>
<p>The next Board meeting of the College</p>	<p><b>September 11/12, 2015</b> is the next scheduled Board meeting of the College again in Atlanta. Please mark your calendar now.</p>
<p><b>7. David Pickup, LMFT</b></p>	<p>David Pickup is an Associate member of the College and a Board of</p>

<p><b>Presentation</b> (approx.. 1:10 pm)</p>	<p>Director for Alliance for Therapeutic Choice</p> <p>David spoke to those in attendance about the efforts to ban sexual orientation change efforts (SOCE) for minors. He had a very helpful Powerpoint presentation, "Homosexuality in Children and Adults," that is available from the College upon request.</p> <p>Take away points from the presentation are as follows: Everyone needs the three a's: affirmation, affection and approval. In many cases, people who embrace a homosexual identity are lacking in the three a's. Most male patients he sees tend to be of a sensitive nature. That in his opinion is the main predisposition. The male person most likely heard – due to his sensitive predisposition – statements from others such as, "You're such a girl," "you run like a girl," "You're a sissy," etc. If a male rejects his father between the ages of 1.5- 4 y.o. because the father is not affirming, affectionate or approving, the male will attach to his mother. The theory of healing or reparative therapy is all about compassion. You have to be able to break through the shame so that the person can have compassion for themselves. They grow up thinking that they are "not really a boy," "I'm inferior," "I am wrong." They 'disown' their body parts since there is no pride in being male and thus may choose to live as the opposite sex. He now gets his 'maleness' from another man in sexual behavior – and this relationship may include affirmation, affection and approval. Therapist now intercedes when help is requested by the male person. The therapist may be perceived over time as a 'father' figure. Progress begins when the client admits to grief and anger. Once he experiences grief he can begin to forgive himself for what he has always blamed on himself because he could not face placing blame on a parent or accepting the fact that perhaps that parent did not love him. When a client enters the grief stage, which may be repeated over and over, doing so with the therapist, <u>then</u> the same-sex attraction declines or disappears (sometimes rapidly and sometimes slowly over weeks and weeks). With the decreased shame, comes decreased anxiety and decreased depression as well. Authentic reparative therapy is all about the rising of the true self. It meets the needs of the patient with the three a's that they did not find in childhood. The gay identity is a manufactured construct to meet the needs of happiness.</p> <p>Dr. June commented that the <i>Lancet</i> recently promoted President Obama's federal law making reparative therapy illegal for minors! <b>Action item:</b> should the College send a letter to <i>Lancet</i>?</p>
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	<p>David will let the College know specifically what they can do – as opportunities arise - to help fight this legislation to ban therapy for minors.</p> <p><b>Action item:</b> David will make a high quality video or YouTube explaining this presentation in detail so that the College and others can share the information on their websites.</p>
<p><b>8. New Business</b></p> <p>Organizational memberships “Friends”</p> <p><b>Policies &amp; Procedures</b></p> <p>MOC</p> <p>Michael Garver, MD</p> <p>Vaccine software</p> <p>Convention on the Rights of the Child</p>	<p>AAPLOG provides the College with an ‘organizational’ membership. Discussion about organizational memberships. <b>Action item:</b> The Membership committee will discuss a new category of membership “Friend” of the College which may include organizations as well as non-medical individuals. AAPLOG will automatically hold a free organizational membership with the College reciprocating what they do for us.</p> <p>If the Membership committee develops the new category and the Board agrees, this change/addition should be added to Policies &amp; Procedures.</p> <p>Dr. Michael Garver from Montana contacted the College concerning Maintenance of Certification (MOC) requirements. He recently abandoned the ABP and instead linked up with the <a href="#">NBPAS</a> certification program. It’s a much more reasonable certification process. He is recommending that the College work with NBPAS to lobby for hospitals, etc to accept this certification as adequate.</p> <p><b>Action item:</b> pass on information from Dr. Garver to Dr. Zanga to see if he would like to follow up on this issue.</p> <p>Dr. Garver also mentioned that he has spent the past 8 years in developing a vaccine software module that automates vaccine administration and management. He should have a demo ready in 2 months. Check out our website at <a href="http://www.myvemr.com">www.myvemr.com</a>. I may be looking for some pediatricians for a pilot program. <b>Action item:</b> follow up with Dr. Garver about this vaccine software in mid-June.</p> <p>Convention on the Rights of the Child – how will the College respond? <b>Action item:</b> Dr. Trumbull with work with Chris Ferrara who will look into assisting in helping the College produce a statement concerning this UN Treaty.</p>
<p><b>9. Scientific Policy Committee – Dr. June</b></p>	<p>Due to a time crunch, the SPC discussion was summarized by Dr. Cretella and Dr. June as follows:</p> <ul style="list-style-type: none"> <li>• <b>Updates on positions -</b></li> </ul>

	<ul style="list-style-type: none"> <li>○ Induced Abortion statement – published Feb 2015</li> <li>○ Marijuana statement had a small update in March 2015</li> <li>○ Cohabitation Part 2 of 2 had a small update in March 2015</li> <li>○ Freedom of Conscience is being reviewed by Dr. Yates</li> <li>○ A statement on Homosexuality and Youth is in development with Dr. Cretella and team</li> <li>○ A statement on Pornography is in development with David Perry, a SPC member</li> <li>○ Natural Law statement still with SPC</li> </ul> <ul style="list-style-type: none"> <li>• <b>Statements needed –</b> <ul style="list-style-type: none"> <li>○ Disrupting prenatal care (see Medscape article in Dropbox – Lisa folder)</li> </ul> </li> <li>• <b>New patient handouts -</b> <ul style="list-style-type: none"> <li>○ Cohabitation handout for teens</li> <li>○ Cohabitation handout for teens – parents’ edition</li> <li>○ Tips for Step Family Success</li> <li>○ Dr. Huizen is working on a handout for single parents</li> </ul> </li> </ul> <p>Dr. June reminded us that Sharon Quick began the very detailed statement “When Human Life Begins” a few years ago but she never finished it. <b>Action item:</b> Dr. Cretella will contact Sharon Quick about this paper.</p>
<p><b>10. Web Committee (D. Trumbull)</b> Approximately 3 pm</p>	<p>Dr. Trumbull walked all in attendance through the analytics of both websites: ACPeds.org, and FactsAboutYouth.com.</p> <p><b>Action item:</b> ask Ron Gladski to make the websites mobile friendly</p>
<p><b>11. Nominating Committee (T. Benton)</b></p>	<p>Dr. Benton made a call for nominations asking all present to feel free to recommend themselves or others for a Board position in 2016. A formal announcement will be placed in the newsletter around August or September.</p> <p><b>Action item:</b> Lisa to continue to keep a running list of possible board candidates.</p>
<p><b>12. Goals accomplished over the last 6 months</b></p>	<ul style="list-style-type: none"> <li>•Developed the Family Project as a branded campaign to promote the College mission – see the <a href="#">Family Cycle</a> page!</li> <li>•Continued working on the Conversations Project for medical students and health professionals</li> <li>•Continued to find ways to expand membership</li> </ul>
<p><b>13. Goals for the NEXT 6 months</b></p> <p><b>ACTIONS</b></p>	<ol style="list-style-type: none"> <li>1. Complete and market the Conversations project</li> <li>2. Complete development of The Choice App with Big Momma Apps</li> <li>3. Develop a non-physician/non-member donor base.</li> <li>4. Create a committee that looks at the intersection of medicine and morality. Suggestions for committee members: M.</li> </ol>

	Cretella, C. Ferrara, Mike Powell and David Perry.
<b>14. Selfie: A Parent’s Guide to Social Media</b>	Dr. Trumbull shared copies of a book, “Selfie: A Parent’s Guide to Social Media” for board members to read.
<b>15. Executive Session (approx.. 3:35 pm)</b>	For this portion of the Board meeting only Board members are present. Lisa as executive administrator and all guests depart.  <b>Action item:</b> the Board voted to give Lisa a \$1000 bonus.
	3:45 pm executive session ends and regular meeting resumes
<b>16. Meeting closes in prayer at 3:50 pm</b>	